

# EpiOtic®

## EPIOTIC® Ear and skin cleaner for dogs and cats.



### BRAND OVERVIEW

EpiOtic® is an ear cleanser that can be used as a treatment for minor otitis externa, preventative and general cleanser for ear health maintenance, and as a pre-treatment before medication.

### DOSING

EpiOtic® comes in 125 ml and 237 ml bottles. Both have an ergonomic design, with twist top cap for easy opening/closing, spillage prevention and comfortable fit.

For treatment, fill the ear canal, massage the ear canal from the base of the ear, then allow the dog/cat to shake their head.

Remove excess fluid and debris with a cotton pad.

### PRODUCT PROFILE

#### Key Properties:

- Alcohol-free ear cleanser
- Keratolytic, keratoplastic
- Cerumenolytic
- Removes excess moisture
- Bacteriostatic<sup>1</sup>
- Superior coverage and adhesion - contains a film-forming agent

#### Indications:

- Safe regular ear cleanser and also an aid in managing otitis externa and preventing its recurrence.

#### Composition:

- Lactic acid 25 mg/ml
- Salicylic acid 1.1 mg/ml
- Docusate sodium, propylene glycol and chloroxylenol

#### Storage:

Store below 25°C.

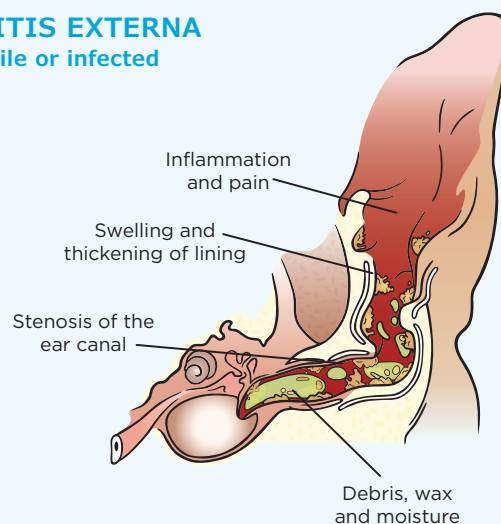
### MODE OF ACTION

- Removes necrotic tissue and debris from the ear.
- Helps to provide an optimal environment for healing.

#### Useful for:

- Moist ears.
- Mild to moderate otitis externa.
- Odoriferous (unpleasant smelling) ears.

### OTITIS EXTERNA Sterile or infected



### FEATURES & BENEFITS

- EpiOtic® doesn't diminish the potency or efficacy of Easotic®<sup>2</sup>.
- EpiOtic has proven in vitro and in vivo efficacy against the major ear pathogens including *Staphylococcus intermedius*, *Pseudomonas aeruginosa*, *Proteus* spp. and *Malassezia pachydermatis*<sup>1</sup>.
- Manages moist or waxy ears: helps prevent infections.
- Antiseptic: aids in the treatment of otitis externa.
- Removes debris and necrotic material.

### WHERE TO RECOMMEND

- Cats or dogs with allergies, such as atopy, that makes them prone to ear infections.
- Dogs who swim often - Epiotic® will dispel the water and dry clean.
- For use after bathing.
- As part of managing an active infection: pre-treating before applying medicated ointment, such as Easotic®, will assist with recovery.