

Epi-Otic®

EAR AND SKIN CLEANSER FOR DOGS AND CATS

DESCRIPTION

Epi-Otic® is an antimicrobial ear cleanser contains actives which deal with a number of problems associated with ear complaints.

KEY PROPERTIES AND BENEFITS

- Alcohol-free, non-irritant ear cleanser.
- Keratolytic, keratoplastic and bacteriostatic actions.
- Safe: can be used regularly.
- Can be used on ears and also skin lesions.
- Easy to use.

COMPOSITION

- Lactic acid 25 mg/ml
- Salicylic acid 1.1 mg/ml
- Also contains docusate sodium, propylene glycol and chloroxylonol (parachlorometaxylonol-PCMX)



WHY CHOOSE EPI-OTIC®?

1. Aids in the treatment of *otitis externa*

Epi-Otic® is a valuable therapeutic option. It has an ideal pH to create a hostile environment for bacteria and yeast.

2. Broad spectrum antimicrobial activity

Epi-Otic® contains 4 broad-spectrum antimicrobials, treating and protecting against a broad range of infections. The actives are anti-bacterial, keratin modifying, cerumenolytic, anti-pruritic and moisturising.

It has proven in vitro and in vivo efficacy against the major ear pathogens including *Staphylococcus intermedius*, *Pseudomonas aeruginosa*, *Proteus spp.* and *Malassezia pachydermatis*.

3. Useful cleaning and preventative agent

Removes cerumen, pus and debris from the ear canal and

has a drying agent to remove excess moisture (contains docusate sodium and lactic acid). Helps leave the ears in optimum condition.

4. Superior coverage and adhesion

Contains a filming agent.

WHEN TO USE EPI-OTIC®

For routine cleansing, apply 2–3 times a week as needed. Routine ear cleansing can be performed after shampooing or swimming to help minimise excessive moisture within the ear canal as this may contribute to infection and inflammation.

Before application of medicated treatment, use Epi-Otic® daily.

As a preventative maintenance, use Epi-Otic® weekly to reduce the risk of recurrence and to reinforce the benefit of therapy.

HOW TO USE EPI-OTIC®

INDICATIONS

Safe, regular ear cleanser and also an aid in managing *otitis externa* and preventing its recurrence.

RECOMMENDED FOR USE IN

Dogs and cats requiring ear cleansing or needing a solution for problem ears.

DIRECTIONS FOR USE

1. Hold the ear flap and lift it into a vertical position.
2. Aim tip of bottle into the ear canal and squeeze the bottle to apply solution liberally, enabling a flushing action.
3. Without letting go of the ear flap, gently massage the base of the ear, downward and inward in order to disperse Epi-Otic® throughout the ear canal for 1 minute. Then allow the pet to shake its head.
4. Remove the excess fluid and debris with a ball of cotton wool or tissue and also clean the inside of the ear flap.
5. Repeat steps 1–4 until the excess fluid no longer looks dirty.

Do not instil into ears that have a perforated tympanic membrane (ear drum).

PRESENTATION

120 ml bottle or 237 ml bottle.

STORAGE

Store below 30°C.

ACVM NO.

A6006.

Registered pursuant to the Agricultural Compounds and Veterinary Medicines Act 1997.